

PUBLIC CALL

"CALL FOR SOLUTIONS: OPEN INNOVATION FOR COMMUNITY CARE": PUBLIC NOTICE FOR INDIVIDUAL PROJECT PROVIDERS, ORGANIZATIONS OR COMPANIES WHO WISH TO COMPETE FOR NEW IDEAS USING NEW TECHNOLOGIES, APPLICATIONS, EQUIPMENT, ENTREPRENEURIAL PROJECTS, DIGITAL PRODUCTS AND PLATFORMS TO PROMOTE CARE SOLUTIONS FOR COMMUNITIES, FAMILIES, CAREGIVERS OR SINGLE INDIVIDUALS.

1. Introductory note

This notice is part of the “OPENCARE - Open Participatory Engagement in Collective Awareness for REdesign of Care Services” project activities.

Following City of Milan Council resolution no. 69 of 09.04.2015 ("Authorization to become partner of the European project *Future of care in the hands of hackers* proposed by the social enterprise Edgeryders under the initiative "Collective Awareness Platforms for Sustainability and Social Innovation" (CAPS) of the HORIZON 2020 EU program") the participation in the above-mentioned EU Project was authorized.

Consequently, the European Commission Grant Agreement No. 668670 was approved, and the Agreement was signed with the project lead partner, Université de Bordeaux. Subsequently, expenditure chapters were allocated to the Labor Policies, Economic Development and University Directorate. For further information: www.opencare.cc.

2. Administrative framework

The Opencare project specifically provides for the holding of a final event to show the work done in the design of open care tools (Task 1.3, Annex 1 to the Grant Agreement for the Opencare Project, No. 688670). In addition, the City of Milan seeks to support those initiatives in the field of social innovation which are capable of redistributing benefits to the community through the involvement of the largest possible number of stakeholders and through the development of new welfare paradigms.

As outlined in the strategy document "Milano Smart City: Guidelines"¹, approved by City of Milan Council Resolution no. 1077 of May 23, 2014, an inclusive and intelligent city can be achieved also through the use of new technologies capable of fostering re-socialization between public and private resources, by enhancing existing communities and informal networks and by promoting co-operation between different stakeholders. The Welfare Development Plan of the City of Milan 2012-2014, approved by City Council Resolution no. 37 of 29.09.2012, and subsequently renewed for the three-year period 2015-2017 (DUP, i.e. planning program, approved by City Council Resolution no.20 of 15.7.2015), intends to develop innovative social policies offering a range of responses that meet the specific needs of citizens, by promoting more effective and inclusive services, through the involvement and active participation of the very same citizens, individuals or

¹ The document is available at [this link](#).

associates, based on a principle of reciprocity and solidarity in the realization of common assets.

3. Aims of the Call

Opencare is an open project, shared with a global community working together to make healthcare and social care accessible to everyone, through working with open-source logic and by promoting ways of enhancing active individual and community participation using a collective intelligence platform.

This Call aims to launch an open international public competition for gathering innovative ideas in the field of new technologies, apps, equipment, entrepreneurial ideas, products and digital platforms that promote care solutions for communities, families, caregivers and single individuals. The premise is that progressively institutions will be ever less able to respond to the growing healthcare and social care needs of a deeply changing society. Thus new approaches, and new, more open, participatory solutions, which empower both individuals and communities, are needed.

4. Admission Requirements

The Call for Solution Open Innovation for Community Care is aimed at individuals or teams, startups, third sector entities, cooperatives, research organizations and businesses.

5. Criteria for evaluating solutions proposed

Project proposals will be evaluated on the basis of the following criteria:

| | Criteria | Subcriteria | MAX score per criterion |
|------------|--|---|-------------------------|
| 1 | Quality and strategic coherence of the project | 1.1 Coherence with the problem identified and the solution proposed: coherence with the objectives of the project, the tools put in place and the different stages of implementation. | 20 |
| 2 | Impact | 2.1 Project's capability to meet public interest objectives, as set out in Article 3 of the Call. | 10 |
| | | 2.2 Project's capability to anticipate significant social impact on the individuals and/or target groups of actions proposed. | 10 |
| 3 | Innovation | 3.1 Degree of innovation of the proposal: the ability of the proposal to meet new social challenges and to identify emerging or partially undetected needs. | 10 |
| 4 | Replicability | 4.1 Ease with which the proposal can be reproduced in digital artisan workshops and implemented in contexts other than the original one. | 10 |
| 5 | Scalability | 5.1 Potential of the proposal for its use and/or adaptation in contexts other than the original one. | 10 |
| 6 | Openness | 6.1 Technology Opening Level and potential creation of products deriving from this. | 30 |
| TOT | | | 100 |

Only proposals reaching or exceeding the threshold of 70 points overall, which include all the evaluation criteria, will be ranked.

6. Selection of projects and contributions

6.a Projects will be evaluated on the basis of the criteria listed in point 5 of this Call by a special Evaluation Panel, made up of officials and experts of the City of Milan, of experts from WeMake (OpenCare partner) and of other relevant experts appointed by the City of Milan. The panel shall select the eligible projects, i.e. projects that can apply to the City of Milan to be included in the exhibition space of the Final Conference Opencare, to be held in Milan on 9 -10 November 2017 (for further information: www.opencare.cc). The City of Milan reserves the right to authorize the participation up to the maximum capacity of the exhibition space. Given the limited availability of places, the criterion of the order of arrival will be applied for projects achieving the same final score.

6.b. The top 10 ranked among the eligible projects will be invited to attend the Final Conference and to present their project in the dedicated space during the Final Conference. Each participant invited to take part in the Final Conference will receive co-financing from the organisers to cover travel, accommodation and exhibition costs, in accordance with Grant Agreement No. 668670, approved by the European Commission, and following the Agreement signed with the project lead partner, Université de Bordeaux.

6.c. During the Final Conference, the top 10 ranked will present the solution with a pitch of 2 minutes before the evaluation panel made up of relevant experts, administrators, exponents of venture philanthropy and impact investing, chosen also from the conference speakers. At the end of the pitch session, the panel will decide the three winning projects of The Call for Solutions.

6.d The three winning projects will be awarded with a combination of the following support services, grouped according to the features of the particular project, the degree of project implementation, the wishes of the applicant and the nationality of the team:

- A. Participation in the *Maker in Residence* program at WeMake / Milan.
- B. *Strategic tutoring* provided by an organization specializing in social innovation.
- C. *Strategic networking* provided by an organization specializing in high-impact entrepreneurship.
- D. *In situ* or remote incubation, delivered by an organization specializing in open innovation, corporate social responsibility and young talent promotion.

7. Procedure and terms of submission

The application shall be submitted, in Italian or in English, by completing the "Application Form" (attached to the Call), accompanied by a copy of the candidate's valid identity document, **no later than 12.00 CET on September 30 2017.** The application form must be submitted by email to: Progettazione.Economica@comune.milano.it,

clearly indicating in block capitals the following as subject: DOMANDA DI PARTECIPAZIONE ALLA "CALL FOR SOLUTIONS: OPEN INNOVATION FOR COMMUNITY CARE"

8. Publication of the list of participants

Results of the selection will be posted on the website of the City of Milan, www.comune.milano.it (Servizi on line – Bande e gare – Avvisi [*Italian for: Online services – Calls and Tenders – Notices*]) and sent to the email addresses used to submit the application form by participants.

9. Intellectual property

The City of Milan will use any material included with projects solely for the promotion and showcasing of projects. Intellectual property remains solely in the hands of their creators.

10. Privacy

The holder of data regarding participants of the Call for Solutions is the City of Milan, in the person of Dr. Renato Galliano, Director of Urban Economy and Employment. Personal data gathered will be used for the purposes of the procedure for which it is required and will be used in compliance with the requirements of current legislation and regulations in force. Their inclusion is compulsory and refusal to respond will lead to the inability to proceed with the preliminary phase of the application process and take subsequent measures.

The data collected, which can be processed either manually or through electronic means, may be transmitted to the competent authorities for self-certification checks in accordance with art. 71 of Italian Presidential Decree 445/2000, and for the fulfillment of obligations set forth by current national and European Union legislation, including the mandatory publication of contributions, subsidies or other benefits enjoyed by the beneficiaries. Data will be retained ensuring its security and confidentiality with appropriate protective measures in order to reduce the risk of: destruction or loss (including that which is accidental), unauthorized access or handling or use of the data for purposes other than those for which such data was gathered. Interested parties may exercise the rights referred to in art. 7 of Italian Legislative Decree 196/2003 (updating, rectification or integration of data; deletion, transformation into an anonymous form or the blocking of data unlawfully processed; to oppose on legitimate grounds the processing of such data; to request further information regarding such data).

11. Information and contacts

Further information can be requested by email to:

Progettazione.Economica@comune.milano.it

or by telephone to the Economy Planning Unit:

02 884 48565 - 50202

In accordance with Italian Law 241/90, and subsequent amendments, Dr. Renato Galliano, Director of Urban Economy and Employment is responsible for this procedure.

URBAN ECONOMY AND EMPLOYMENT
PROJECT DIRECTOR ECONOMIC INNOVATION UNIT
Dr Renato Galliano

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| APPLICATION FORM |
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The application form must not exceed a total length of 5 pages, including attachments (for the typed text Times New Roman font, body 12 is to be used, PDF or Open Office format). The descriptive elements of the project are:

- Title of the project

- Project Idea
 - Short description (*Your project in a tweet* / max 140 characters)
 - Full description (Explain the points below in max. 2000 characters)
 - Relevance of the idea in the context of OPENCARE
 - Reference target
 - Need or problem faced
 - Capability to provide value for end users
 - Potential of social, economic and environmental impact

- Contribution to positive changes in local, national and international dynamics (max. 1000 characters)

- Innovative content (max. 1000 characters)
 - Technologies used or anticipated
 - Website (or social network)
 - License Used or Planned

- Factors that could hinder the development of the idea and plans envisaged for overcoming them (max. 1000 characters)

- Scalability and replicability in different contexts (max. 1000 characters)

- Current state of the project (for example, the following may be considered as project phases):
Discovery | Observation of the context | Acquiring ideas, points, insights | Defining the problem | Solution analysis | Developing the concept | Solution proposed | Further development | Prototype design and test | Technical review | Usability test | Release| Completion of the product/service | Final release | Production. (max. 2000 characters)

- Supporting documentation (in PDF, respecting the maximum length of the application form).